

SETA EXCLUSIVE

Interior decorative plaster with the effect of natural velvet



Main Characteristics

Description:

SETA EXCLUSIVE is an interior decorative coating with a silky effect that conveys all the beauty and tenderness of the texture of velvet fabric. The composition of the material includes natural pearl pigment, which ensures high quality and environmental friendliness of the product with excellent resistance to ultraviolet radiation. The material is original and remains the best product in its niche on the world market since 2010.

A wide range and color scheme of exclusive SETA materials have been replenished with a new anniversary line "Black & White Edition" since 2017. These are special products based on innovative components that provide the effect of pure black and pure white mother-of-pearl colors without additional pigment staining.

Main types of materials:

Cold silver base	tinted in cold colors and shades
Warm	light gold, tinted in warm colors and shades
Gold	gold base, tinted in golden colors and shades
Chameleon smart base	tinted in various colors and shades
Absolute White	absolutely white mother-of-pearl base, tinted in various colors and shades
Absolute Black	absolutely black mother-of-pearl base, not tinted

Usage:



The material is intended for finishing walls and ceilings in interiors, restoration of old and finishing of new buildings, as well as for finishing hotels, shopping and office centers or other public spaces. And also for finishing furniture elements and stucco decoration, etc.

Preparation

Before applying the SETA EXCLUSIVE material, it is necessary to prepare the surface using the ORSO Infinity Basic system and/or a light preparatory putty. Surface preparation must comply with the construction standards of the Building Regulations for the preparation of walls in the interior for painting or international standards of category Q4 (K4).



The prepared surface should be smooth and even, without scratches and chips!

1. Apply 1–2 coats of fixative deep penetration PRIMER NORMAL diluted with water in a ratio of 1:8. The time of interlayer drying is 2 hours. Complete drying 4–6 hours (before use, we recommend that you read the technical description of the product).
2. Apply 1 layer of a special RUVIDO substrate (before use, we recommend that you read the technical description of the product). After applying the substrate, wait for it to dry completely: 6–8 hours. The substrate gives the surface the necessary adhesion and sets the background color corresponding to the color of the SETA EXCLUSIVE decorative coating.



Application

Recommendations:



The application of the SETA EXCLUSIVE material should be carried out with a special stainless steel spatula with rounded corners and a pointed base of the work surface. It is difficult to achieve the desired effect using another means.

EXCLUSIVE SETA material is applied in 2–3 stages (depends on the selected effect). Apply 1 layer of exclusive SETA material, covering the entire surface, leaving no gaps and gaps on the base. The application technique is classical (Venetian). Drying time of the first layer: 6–8 hours.

Creating a classic velvet effect:

Apply a second layer 2 times less thick than the previous one. It should be applied in the classical (Venetian) technique, covering the surface and immediately forming the texture of velvet. Drying time of the second layer: 6–8 hours.

Creating a velvet effect with marble veins:

This effect is formed only on the third layer. Apply a third layer of minimal thickness covering the entire surface in the same classical technique as the previous ones. The size of the smears determines the frequency and vein formation by length.



The exclusive SETA decorative coating lends itself perfectly to local restoration

Technical characteristics

Drying time to workload:	24 days.
Application temperature:	+5 ÷ +35°C
Relative humidity:	< 85%
Drying by touch:	30 minutes
Interlayer drying:	6-8 h
Complete drying:	24 h
Specific gravity:	1.1–1.15 kg/l
pH:	7-8
Theoretical consumption:	5 ÷ 6 m
Application temperature:	+5 ÷ +35°C
Relative humidity:	< 85%
Drying by touch:	30 minutes
Interlayer drying:	6–8 h
Complete drying:	24 h
Specific gravity:	1.1–1.15 kg/l
Theoretical consumption:	5 ÷ 6 m ² /l
Color:	basic standard, paintable



Tinting



Tinting is possible in a wide range of colors, including support for RAL and NCS systems. We recommend tinting with the help of pigments and the PCS (PRATTA COLOR SYSTEM) tinting system according to the catalogs of own colors for silk coatings of the "SETA" series. Care should be taken when using different batches of the same color material. Mix them together to ensure uniformity of color during application.

Storage



Product without tinting in packaged form, placed in a cool, dry place, has a shelf life of up to 24 months. After use, the packaging should be carefully closed and stored in an inverted position. Storage and transportation temperature: from +5°C to +30°C

